



**Corporate Memberships •
Sponsorship & Advertising Opportunities**



INNISFAIL
GOLF CLUB



About IGC

Welcome to the Innisfail Golf Club, centrally located between Calgary and Edmonton, just 5 kilometres off the Queen Elizabeth Highway, we are extremely accessible to the entire province and have a truly pleasant golfing experience.

First built in 1924 and nestled within our scenic greens, you'll discover three meticulously crafted 9-hole courses - Aspen, Hazelwood, and Spruce, each offering a unique challenge tailored to golfers of all levels. In support of our beautiful course, we have a driving range, large putting green, fully-licensed food & beverage services and a PGA Pro Shop for all your tournament requirements.

The Innisfail Golf Club employs a dedicated Tournament Coordinator to meet all of your needs, responsible for sponsor sign set up, prize allocation, scoring, hole contests and tournament set up. We will walk you through step by step to ensure the best possible experience for your event.

#ExperienceIGC

Corporate Memberships

PLATINUM – \$10,000

Only 8 Available

- 100 x 18-Hole Passes including power cart, valid for the 2026 season.
- 1 x Full Adult Membership (Valid in 2026 only)*
- Power cart advertisements (13 carts per sponsor) – includes logo and thank you to the platinum sponsor in each cart.
- Member discount on all soft goods in the Pro Shop.
- 1 x Social Media Shoutout per season (thanking you for your support and improving your brand awareness)
- 9-Day Advanced Booking

GOLD – \$7,875

- 75 x 18-Hole Passes including power cart, valid for the 2026 season.
- 1 x Full Adult Membership (Valid in 2026 only) *
- Member discount on all soft good in the Pro Shop.
- 1 x Social Media Shout out per season (thanking you for your support and improving your brand awareness)
- 8-Day Advanced Booking

SILVER – \$4,987.50

- 50 x 18-Hole Passes including power cart, valid for the 2026 season.
- 1 x Grouped Social Media Shout out per season (paired with other Silver Tiered sponsors)
- 8-Day Advanced Booking

BRONZE – \$2,467.50

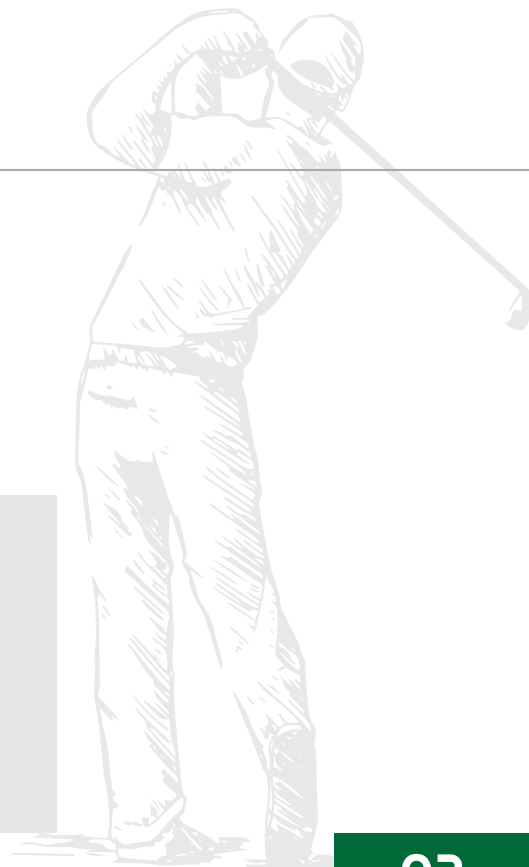
- 25 x 18-Hole Passes including power cart, valid for the 2026 season.
- 8-Day Advanced Booking

ENTRY LEVEL – \$1,575

- 15 x 18-Hole Passes including power cart, valid for the 2026 season.
- 8-Day Advanced Booking

SPECIAL NOTES

- All listed prices are +GST
- *Full membership does NOT include a seasonal cart pass. This will have to be purchased separately.
- Unused passes expire at the end of the 2026 golf season
- Any Pro Shop discounts apply only to the principal holder of the sponsorship
- Passes cannot be used for Corporate / Employee Tournament fees.
- Passes cannot be used for Group Bookings.





Tournament Sponsorship

As a Tournament Sponsor, you'll place your brand at the forefront of Central Alberta's golf community while supporting the success of Innisfail Golf Club's long-standing tournament tradition. Sponsorship offers valuable visibility to hundreds of engaged golfers and aligns your business with a respected local institution. It's a meaningful way to connect with your audience and make a lasting impression on a top-conditioned course. Join us and be part of the tradition.

Premium Title Sponsor – \$4,000 /event

- Available for our 5 major events (Senior Open, Ladies Open, Men's Open, Mixed Open, IGC Gauntlet)
- Your company's name is integrated into the event's official title. i.e. "the [Company Name] Men's Open.
- Your logo appears on all major tournament signage: Sign at club entrance/exit, event registration, and first tee. Also includes banners, digital scorecards, and cart signs. Other opportunities available upon request.
- Hole Contest (Proximity marker) Advertising for all hole prizes
- 1 x \$5,000 Hole in One contest presented by you, the title sponsor. Increases in value are available, as well as charity donations.
- Dedicated social media posts and mentions across the event's social media channels including:
 - Paid advertisement of the tournament with your logo and branded tournament name
 - Advertising for 30 days before event (reaches over 5000 social media users)
 - Multiple call outs during event duration including an event wrap up video with branded content
 - Listed on IGC website under tournament page with logo and your website link (if requested)
- Special recognition during the event, such as tournament kickoff announcements and during award presentations.
- A chance to give a speech or make an announcement at the event, often at an awards ceremony.
- 1 x Team Tournament Entry (to be designated by principal of sponsorship)
- Tournament prizing presented on behalf of title sponsor
- 8 x Complimentary guest golf rounds including power cart during the sponsored season.
- First tee gifts available for purchase (pricing varies depending on number of entries and gift purchased)

Tee Gift Sponsor – \$2,000 /event

- Available for our 5 major events (Senior Open, Ladies Open, Men's Open, Mixed Open, IGC Gauntlet)
- Recognition of sponsorship of tee gift in event communications
- Prominent sign on putting green for the event
- A physical presence, such as a dedicated hole to showcase/advertise your brand with your own branding materials
- Dedicated social media posts and mentions across the event's social media channels
- Company recognized during the event such as tournament kickoff announcements and during award presentations
- 1 x Team Tournament Entry (to be designated by principal of sponsorship)

Supporting Sponsor – \$500 /event

- Available for our 5 major events (Senior Open, Ladies Open, Men's Open, Mixed Open, IGC Gauntlet)
- 3' x 5' sign on putting green for the event
- Your company mentioned across the event's social media channels
- Recognition of sponsorship on event communications
- Recognition of sponsorship during awards presentation

Hole-in-One Sponsor – \$500 /event

- Available for our 5 major events (Senior Open, Ladies Open, Men's Open, Mixed Open, IGC Gauntlet)
- Available for 1-4 of the par 3s during the event
**availability depends on other levels of sponsorship already claimed
- A physical presence on your sponsored hole to showcase/advertise your brand with your own branding materials.
- Your company mentioned across the event's social media channels
- Recognition of hole-in-one sponsorship on event communications





Advertise with IGC

Unlock the benefits of advertising at the Innisfail Golf Club, where professional and impactful promotion meets a highly engaged audience. With over **40,000** golfers visiting us each year, our advertising opportunities put your brand directly in front of an active and targeted market. We offer a range of customizable options, from print to digital media, including exposure through our website, and social media channels.

Whether you're looking to make an impression on the course or online, we're here to tailor each opportunity to best showcase your brand. Partner with us to reach an ideal audience and create a lasting impact in the heart of Alberta's golf community!.



Available Opportunities



TEE BOX ADVERTISEMENT

First Year	Subsequent Year
\$750	\$550
Limited Availability	

- Decorative rock marker with desired company information (company name, logo, phone number etc.)
- \$200 additional first year fee for rock creation and setup



DRIVING RANGE SPONSOR

First Year	Subsequent Year
\$10,000	\$7,500
Only one available	

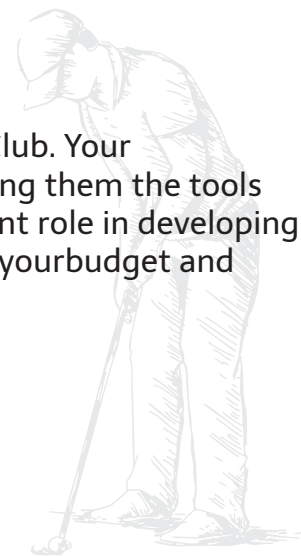
- Your company logo on all bag stands, range stall dividers, range signage and driving range yardage markets
- First year cost to produce all included signage

Junior Golf Sponsorship

Support the future of golf by becoming a Junior Golf Sponsor at the Innisfail Golf Club. Your contribution helps provide young golfers with quality equipment and supplies, giving them the tools they need to learn, grow, and enjoy the game. Junior sponsorships play an important role in developing both competitive and recreational players. Choose a sponsorship amount that fits your budget and make a direct impact on the next generation of golfers.

SPECIAL NOTES

- All listed prices are +GST
- Limited availability on some of our available options



Additional Corporate Offerings

Corporate Merchandise



We're proud to offer customized corporate merchandise solutions designed to help your business stand out. Whether you're outfitting your team, thanking clients, or preparing for an upcoming golf event, we provide high-quality branded products tailored to your needs.

Every corporate partner receives a personalized catalogue based on the products they're most interested in, making ordering simple and efficient. We curate options that match your branding, budget, and style, and we can source additional items upon request.

Premium Apparel & Accessories

We offer a wide selection of industry-leading brands, including Stony Wilds, Levelwear, Cutter and Buck, Travis Matthew, Kailani, Adidas and more.

Choose from:

- Polos, quarter-zips, and outerwear
- Men's and ladies' styles
- Hats gloves, towels, and accessories
- Custom golf balls
- Ball markers, tees, and divot tools
- Tournament gift packages
- Bulk order options at competitive pricing

Whether you're preparing for a tournament, hosting clients, or equipping your staff, our team will help you choose the right items to make a lasting impression. Ask us for your customized corporate catalogue and pricing sheet.



At the Innisfail Golf Club, we offer businesses more than advertising, we provide exceptional event spaces and professional catering to elevate any gathering. With flexible indoor and outdoor venues and customizable packages, hosting a memorable and professional event has never been easier.

Private Meeting Room (\$50/hr)

Located in Divots Restaurant, our Private Meeting Space is the perfect location for more intimate gatherings or business get-togethers.

- 40 person occupancy
- Front, secluded division of Divots Restaurant
- Food & beverage options are available (at an additional cost)





**BE PART OF THE
ACTION!**



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